

20<sup>th</sup> DECEMBER 2025

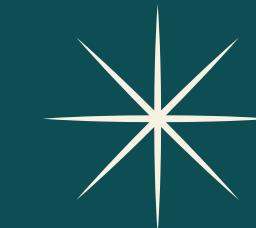
# LORETO COLLEGE INCUBATION CENTRE

7, Sir William Jones Sarani  
Kolkata 700071



PRESENTS

## WINTER WONDERLANE

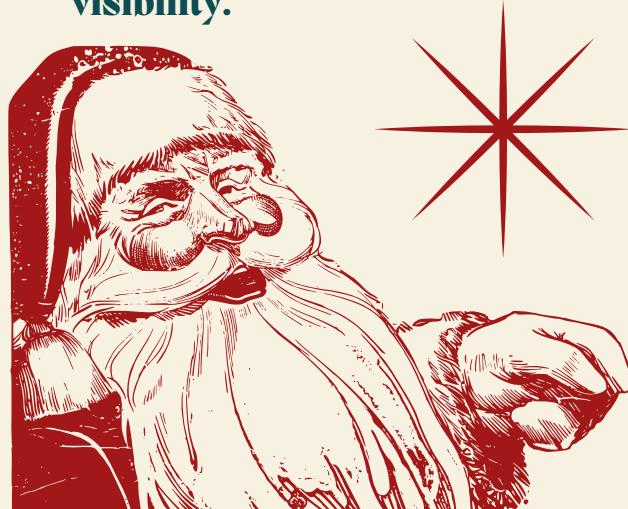


Where nostalgia meets  
new beginnings

# Winter Wonderlane

**Winter Wonder-Lane: Nostalgia Meets New Beginnings** is a vibrant winter fair celebrating student entrepreneurship, social enterprise, and sustainable innovation. It brings together young innovators from Loreto College and other institutions, startups, established entrepreneurs and NGOs.

Set in the heart of Kolkata, the event offers a unique space where creativity meets commerce and purpose meets profit — fostering collaboration, community, and visibility.



## Why Partner With Us



### Engage with a diverse audience

students, educators, entrepreneurs, and the wider Kolkata community.

### Strengthen your brand's visibility

wide on-site and digital promotions

### Align with a prestigious institution

committed to education, ethics, and social responsibility.

### Enjoy customized deliverables

tailored to your brand's interests, ensuring fairness and value to both partners.

*Support youth innovation,  
women's empowerment  
& sustainable  
entrepreneurship.*

## To know more

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### Follow us

[@lcic\\_loretocollege](https://www.instagram.com/lcic_loretocollege)

# How can you partner?

## Standee / Banner Display

Display your brand's standee or banner prominently at the venue.

Ideal size: Standee – 5ft x 2.5ft;  
Banner – 5ft x 2.5ft.

**Rs. 4000**

## Logo Presence

Your logo featured across all promotional materials – posters, social media creatives, and event collaterals.

**Rs. 5000**



## Table at the venue

Set up your brand stall on a 5ft x 3ft table, interact with visitors, and showcase your products or services.

**Rs. 2500**

## On ground presence

Brand visibility through offline distribution – inclusion in flyers, brochures, or pamphlets.

**Rs. 2500**

## Emcee Mention

Brand mention by the event emcee during the introduction, main programme, and vote of thanks.

**Rs. 3000**

## Experience Sponsor

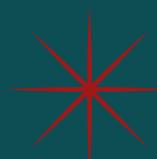
Sponsor a themed zone (e.g., Sustainability Zone, Kids Zone, Food Zone or Creative Corner) with full brand integration and on-site branding

**Rs. 10,000**

## Title Sponsor

Be the main event sponsor with maximum branding, visibility, and special acknowledgment across all event spaces and materials.

**Rs. 25,000**



- Sponsors are requested to discuss all terms and conditions with the organisers prior to final confirmation.
- Sponsorships will be considered confirmed only upon receipt of payment and formal written acknowledgment from the organisers.
- Standee and banner sizes may vary based on venue layout and logistical considerations. Final dimensions and placement will be mutually decided with the organisers.
- Each sponsor will receive two (2) special entry passes for the event.
- Experience Sponsors will receive five (5) passes, and Title Sponsors will receive ten (10) passes.
- All sponsors and their representatives are expected to carry valid identification and follow entry and security protocols at the venue.

# Terms & Conditions

- The allotment of stalls or tables will be made solely at the discretion of the organisers, based on event layout, category, and logistical requirements.
- All digital and print materials featuring sponsor branding will be shared for review and approval prior to release.
- Sponsors must obtain consent from the organisers before using the LCIC or Loreto College name, logo, or event title in any external communication, collaborative post, or advertisement.
- For security reasons, standard campus rules and safety protocols will apply at all times.
- The consumption, distribution, or possession of alcohol, cigarettes, or any other prohibited substances is strictly forbidden on college premises.
- Sponsors must inform the organisers in advance of any electricity or equipment requirements for their stalls or displays.
- Once confirmed, sponsorship contributions are non-refundable under any circumstances.
- The organisers shall not be liable for any loss, damage, or injury arising from unforeseen circumstances, equipment malfunction, or non-compliance with venue rules.
- Sponsors are expected to uphold the dignity and values of Loreto College and ensure that all materials, displays, and interactions reflect a professional and respectful standard.
- The organisers reserve the right to withdraw participation or modify placements in case of non-adherence to event guidelines.