

LORETOCOLLEGE

TIME PLAN 2025-2026

Name of the teacher: Dr Soumya Dutta

Initials: SD

Teaching Objective:

The students will be able to:-

- Understand the basics of Broadcast Journalism
- Learn how to prepare news capsules on mobile phones

Second Year General 4th Semester Minor

Topics	Hours allotted	Topics (as per curriculum)	Teaching method	Learning outcome (output)	Assessment
Unit1	23	<ul style="list-style-type: none">• Radio: Development projects through Radio broadcasting in India; AIR-Services (External News Division, Vividh Bharti, Yuva Vani)• Radio News: Elements of radio news• Programme patterns of AIR: Radio Drama, Radio Talk, News Reel, Radio Magazines• Community Radio• HAM Radio• Autonomy of Indian broadcasting: Prasar Bharati• FM Radio, Radio Jockey	Lecture, discussion method, power point presentations.	Understand the various aspects of radio in India, how to prepare radio news, programme pattern of AIR, Community radio and HAM radio, Prasar Bharati, FM Radio and the work of a Radio Jockey	Continuous Internal Assessment
Unit2	23	<ul style="list-style-type: none">• Television and National Development; Satellite TV Experiment (SITE)• Satellite Channels operating in India• Agenda Setting techniques used by TV channels• Basic camera movements• Ethical issues and recent sting operations	Lecture, discussion method, power point presentations.	Understand the role of TV in national development, explore the dimensions of satellite channels operating in the country, agenda setting techniques, use of camera, news	Continuous Internal Assessment

		<ul style="list-style-type: none"> • TV news techniques: finding the story, packaging, use of clippings, PTC, VO, AVO, VOC • Viewership rating: TAM, TRP • Graphics and Special Effects 		techniques, viewership rating and usage of graphics and special effects	
Unit3	23	<ul style="list-style-type: none"> • Understanding Television Soap Opera • Decoding Reality Shows • Impact of Television on Children, Women • Television Cartoon: Entertainment and Reality • Live Telecast for various TV programmes • EducationalTV • Differences in reporting and presentation between Radio and Television 	Lecture, discussion method, power point presentations.	Explore different aspects of television like soap opera and reality shows. Understand the impact of television on children and women, know about the entertainment value and reality of cartoons. Learn about educational TV and the different skills required in reporting and presentation for Radio and television.	Continuous Internal Assessment
Unit4	21	<ul style="list-style-type: none"> • Tutorial Project: Preparing Mobile(audio-visual)News Capsule in group of 5 persons 	Guiding them on their tutorial project by helping them in understanding how to prepare news capsules On their mobile phones	Hands on experience of how to prepare a news capsule.	Presentation and Viva Voce