LORETO COLLEGE

TIME PLAN 2025-2026

Name of the teacher: Dr Soumya Dutta
Initials: SD

Teaching Objective:

The students will be able to:-

- Understand the Basics of Journalism & Mass Communication

Second year MJOR (Journalism Minor)
Semester III

Topics	Hours allotted	Topics (as per curriculum)	Teaching method	Learning outcome(output)	Assessment
Unit 1	24	- Types of Media: Print, Broadcast and New Media (Digital and Social Media) - Structure of Newspaper organization - News: Definition, Types, Elements; News Sources - Structure of news: Inverted Pyramid; Intro or Lead - Objectivity - Political reporting, Financial reporting, Sport Reporting	Lecture, discussion method, power point presentations	Evaluate the types of media and understand the structure of news organizations. Learn about structure of news, different types of reporting and news agencies.	Continuous Internal Assessment and C.U Examination
Unit 2	16	- Print Media Editing: Principles of Editing - Headlines – Types - Page Making – Principles - Photo journalism: Definition; Photo Journalist; Caption writing	Lecture, discussion method, power point presentations	Learn print media editing, how to give headlines, the principles of page making and photojournalism	Continuous Internal Assessment and C.U. Examination
Unit 3	27	Understanding Communication: Definition and	Lecture, discussion method, power point	.Understand the communication process.	Continuous Internal Assessment and C.U. Examination

		Components (Sender, Message, Channel, Receiver, feedback, noise); Processes and Semiotic school • Forms of Communication (verbal, non-verbal, paralanguage, iconic, semiotic etc.) • Levels of Communication (intrapersonal, interpersonal, group, public, mass communication) • Functions of communication and mass communication (surveillance, correlation, transmission, entertainment, validation, mobilization)	presentations		
Unit 4	23	• Tutorial Project: Field Work and its Printable Outcome: Different types of News writing	Guiding the students to undergo field work.	Practical understanding of writing different types of news	Presentation of the project