

# LORETO COLLEGE

## TIME PLAN 2025-2026

**Name of the teacher: Dr Soumya Dutta**

**Initials: SD**

### Teaching Objective:

The students will be able to:-

- Understand Journalism & Mass Communication

### Second Year Journalism IDC (JMCD) Sem III

Topics	Hours allotted	Topics (as per curriculum)	Teaching method	Learning outcome(output)	Assessment
Unit 1	25	<ul style="list-style-type: none"><li>• News:Definition; Elements of news; News Sources; Different types of news</li><li>• Structure of news: inverted pyramid; Intro; Lead; Language of news writing</li><li>• Objectivity</li><li>• Feature: Definition, Types</li><li>• Editorial: Importance, Choice of subjects</li><li>• Column and Columnist</li><li>• Interviewing: Research, planning, framing questions</li><li>• The News Agencies: functions; various international News Agencies</li></ul>	Lecture, discussion method, power point presentations	Understanding the process of news, objectivity, feature, editorial, column, interviewing and news agencies	Continuous Internal Assessment and C.U. Examination
Unit 2	20	<ul style="list-style-type: none"><li>• Communication: Definition, Process and Semiotic school</li><li>• Forms of Communication (verbal, on-verbal, paralanguage, iconic, semiotic etc.)</li><li>• Levels of Communication</li></ul>	Lecture, discussion method, power point presentations	. Understanding the communication process	Continuous Internal Assessment and C.U. Examination

		<p>(intrapersonal, interpersonal, group, public, mass communication)</p> <ul style="list-style-type: none"> <li>• Functions of communication and mass communication (surveillance, correlation, transmission, entertainment, validation, mobilization)</li> </ul>			
Unit 3	15	<ul style="list-style-type: none"> <li>• <b>TUTORIAL:</b> offline survey by students</li> </ul>	Guiding them to conduct field survey	Practical knowledge about how to conduct surveys	Presentation and assessment