

LORETO COLLEGE

TIME PLAN 2025-2026

Name of the teacher: Dr Soumya Dutta

Initials: SD

Teaching Objective:

The students will be able to:-

- Understand Journalism & Mass Communication

Second Year Journalism IDC (JMCD) Sem III

Topics	Hours allotted	Topics (as per curriculum)	Teaching method	Learning outcome(output)	Assessment
Unit 1	25	<ul style="list-style-type: none">• News:Definition; Elements of news; News Sources; Different types of news• Structure of news: inverted pyramid; Intro; Lead; Language of news writing• Objectivity• Feature: Definition, Types• Editorial: Importance, Choice of subjects• Column and Columnist• Interviewing: Research, planning, framing questions• The News Agencies: functions; various international News Agencies	Lecture, discussion method, power point presentations	Understanding the process of news, objectivity, feature, editorial, column, interviewing and news agencies	Continuous Internal Assessment and C.U. Examination
Unit 2	20	<ul style="list-style-type: none">• Communication: Definition, Process and Semiotic school• Forms of Communication (verbal, on-verbal, paralanguage, iconic, semiotic etc.)• Levels of Communication	Lecture, discussion method, power point presentations	Understanding the communication process	Continuous Internal Assessment and C.U. Examination

		(intrapersonal, interpersonal, group, public, mass communication) <ul style="list-style-type: none"> • Functions of communication and mass communication (surveillance, correlation, transmission, entertainment, validation, mobilization) 			
Unit 3	15	<ul style="list-style-type: none"> • TUTORIAL: offline survey by students 	Guiding them to conduct field survey	Practical knowledge about how to conduct surveys	Presentation and assessment