

2024

COMMUNICATIVE ENGLISH — MAJOR

Paper : DSE-A-1 and DSE-A-2

*The figures in the margin indicate full marks.*

*Candidates are required to give their answers in their own words  
as far as practicable.*

Paper : DSE-A-1

(Newspaper Report and Feature Writing)

Full Marks : 65

1. Write a news report based on the following cues (*any one*) : 10×1
  - (a) Book Fair – venue – duration – arrangements – turn out – publishers – theme of book fair – attractive discounts – facilities for visitors – general reaction of people – suggestions for improvement.
  - (b) A depression – Bay of Bengal – heavy rains – havoc across Andhra Pradesh and Telangana, causing flooding – 33 dead – Chief Minister’s Statement – Relief Work.
2. Write feature article on *any one* of the given topics : 10×1
  - (a) Women’s security at workplace
  - (b) Ratan Tata : A Visionary Leader and Philanthropist
  - (c) New age career opportunities
  - (d) Advertising on mass media, use of women and sexuality.
3. Put newspaper headlines on *any two* given news stories : 5×2
  - (a) Grandmaster Praggnanandhaa produced a sensational result at the WR Chess Masters in London on Tuesday, beating his mentor and five-time World Champion Viswanathan Anand. Meeting over the board for the first time since 2018, Praggnanandhaa and Anand played out two marathon classical games, each of which ended in a draw in the quarter-finals of the tournament.
  - (b) A firefighter was killed battling blazes that stretched from New Jersey into New York over the weekend as historic drought conditions intensified a stranglehold across the North-East, fueling wildfires and threatening lives and homes.
  - (c) A goods train derailed between Raghavapur and Ramagundam in Telangana’s Peddapalli district on Tuesday late night leading to disruption to rail traffic on the Kazipet–Balharshah section, a vital rail link connecting northern parts with southern region of the country. Movement of trains in both directions was affected. As many as eleven wagons of the goods train carrying iron coils derailed. No casualties were reported.

Please Turn Over

(0391+0392)

4. Write a letter to the Editor on **any one** of the following : 10×1
- (a) Increasing noise and air pollution in your locality, especially during festive season.
  - (b) Hawkers' menace on the footpaths of Kolkata creating troubles for daily commuters.
5. Write short notes on **any three** of the following topics : 5×3
- (a) Qualities required to be a good photojournalist
  - (b) Characteristics of feature articles
  - (c) Inverted Pyramid in writing news story
  - (d) Types of Headlines.
6. Write Classified Ads, in not more than 30 words, on **any two** of the following topics : 5×2
- (a) 6000 sq.ft. office space on rent
  - (b) A trained Bharatnatyam Dance Teacher needed for a reputed Dance School in Kolkata
  - (c) Fully equipped bakery for sale in Kolkata
  - (d) Situation Vacant – Reputed IT company looking for interns.

**Paper : DSE-A-2**  
**(TV and Radio Script Writing)**  
**Full Marks : 65**

1. (a) (i) Discuss, in brief, the qualities and skills required to be a field reporter.  
(ii) What are the basic steps of formulating a script for a TV show?  
(b) Formulate a script of a TV Talk Show with a social message. (5+5)+10
2. Write short notes on **any three** of the following : 5×3
  - (a) Three steps of production
  - (b) Cast and Crew
  - (c) Aperture and aspect ratio
  - (d) POV (Point-of-view shot)
  - (e) Post-synchronization
  - (f) Wide Shot (WS) / Long Shot (LS).
3. Create a storyboard for **any one** of the following formats : 15×1
  - (a) Human interest advertisement (Anti-tobacco campaign / say No to bullying, etc.)
  - (b) Digital ad campaign for a new brand of sneakers
  - (c) Ad campaign for a brand of traditional, Indian spices.
4. Answer **any three** of the following questions : 5×3
  - (a) Discuss five elements of a film script.
  - (b) Discuss three qualities of a field reporter.
  - (c) Discuss ethics of broadcasting (any three).
  - (d) Discuss the dangers of chauvinist ad campaigns.
  - (e) Discuss three strategies of formulating a good non-fiction script for an OTT platform.