

**2024**

**COMMUNICATIVE ENGLISH — MAJOR**

**Paper : CC-11**

**(Interviewing Techniques, Talk Show, News Reading and Writing,  
Public Service Announcement, Commentary and Compering)**

**Full Marks : 50**

*The figures in the margin indicate full marks.*

*Candidates are required to give their answers in their own words  
as far as practicable.*

1. Answer *any two* questions : 15×2
- (a) Discuss the relevance of research to prepare for a media interview. Illustrate with examples.
  - (b) What are the kinds of interviews? How do these differ from one another?
  - (c) What is radio talk show? How do radio talk shows differ from television talk shows?
  - (d) Discuss the role of an anchor in radio and television talk shows with suitable examples.
2. Answer *any four* questions : 5×4
- (a) What considerations must an anchor have while conducting a panel interview?
  - (b) What are the features of a political talk show?
  - (c) Write the features of day time talk shows and late night talk shows.
  - (d) What considerations must a prime time television talk show host have?
  - (e) What are the protocols of conducting a telephonic interview?
  - (f) How would you differentiate between structured and unstructured interviews? Explain with examples.
  - (g) Discuss with an example, a case interview that you have watched recently on television.
  - (h) What are the steps to structure a talk show? Illustrate with examples.
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