# 2024

## ENGLISH — GENERAL

Paper: SEC-A-1 and SEC-A-2

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

Paper: SEC-A-1

(English Language Teaching)

Full Marks: 80

### Group - A

What is the difference between a First Language and a Second Language? How would you differentiate language learning from acquisition of language?

#### Or.

2. What does the expression 'English as a second language' mean? What is the importance of English as a second language?

#### Group - B

3. What are the teaching strategies for EFL and ESL? Examine the idea of an ideal learner.

16

Or,

4. Write a note on 'language learner motivation'.

16

### Group - C

5. What are the structural features of English language? Explain each feature with suitable examples.

16

### Or,

**6.** How do loose, balanced and periodic sentences relate to the purposes of analysing style in English? Explain with suitable examples.

Please Turn Over (1247+1248)

# Group - D

7. Compare Grammar-Translation Method with Direct Method of English-Teaching. What are the key principles of Communicative language teaching?

Or,

8. Do you agree that teachers of ESL must be aware of both usefulness of methods as well as the need to go beyond them? Explain in detail.

## Group - E

**9.** How is assessment different from testing? Explain the five non-test means of assessing language learners.

Or,

10. How can oral and listening skills of a learner be assessed?

16

### Paper: SEC-A-2

#### (Business Communication)

Full Marks: 80

1. Write a letter from ABC Book Agency inviting the customers to the launch of a new book. 15 Or. Write a letter to a furniture shop, enquiring about the status of an order you placed. 15 2. Write a CV with a covering letter in response to any one of the following advertisements: 15×1 Guest Lecturer in Mathematics Required (a) Adi Rammohan College requires a Guest Lecturer in Mathematics. Candidates with M.Sc. in Mathematics should apply with CV to 9/2, Purbanchal Road, Kolkata-700084. (b) Medical Representatives Required ABC Medicare, Kolkata, is urgently looking for a Medical Representative. Minimum qualification is a Bachelor's Degree in Bio-Science. Interested candidates may apply with CV to ABC Medicare, Kolkata. 3. Write an e-mail to XYZ Airline seeking a refund for your cancelled flight. 15 Or, . Write an e-mail to an online retailer asking for a replacement of a defective hairdryer you recently purchased. 15 4. Write a newspaper report on the recent outbreak of fire in a restaurant in Kolkata. 15 Or. Write a report for your college magazine about a blood donation camp organized by the NSS unit of the

college.

5. Draft the minutes of the meeting based on the Notice given below:

20

### Notice

This is to inform you that The Annual General Meeting of the company has been scheduled as follows:

Date: 10.02.25

Time: 1 p.m.

Venue: Seminar Hall.

# Agenda:

- (a) Welcome and Opening Remarks
- (b) Review of Previous Meeting Minutes
- (c) Updates on Ongoing Projects
- (d) Discussion on new initiatives
- (e) Budget Allocation
- (f) Setting goals and deadlines.

All the members are requested to be present.

XYZ

CEO

Grosvenor Consultancy Services

31.01.25.