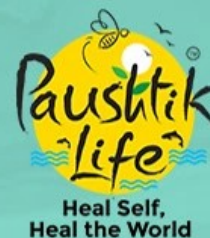




LORETO COLLEGE, KOLKATA

SOCIAL ENTREPRENEURSHIP

Value Added Programme



PROGRAMME COMMENCES 25TH AUG, 2025

DURATION: 32-HR

PROGRAMME FEE:

4500/-

KEY FEATURES:



- Sessions by Industry & Academic Experts
- Designing Social Enterprise Model
- Field trip & Case Studies
- Fundraising Strategies for Social Ventures

PROGRAMME HIGHLIGHTS:



- Collaborative Project Workshop
- Anyone can join
- Classroom/Online mode

**LAST DATE OF APPLICATION AND
PAYMENT OF FEES:**

20TH AUG, 2025

: Call for admissions :



9830299067/8910397211

: For any query contact :

Dr. Sanghita Sanyal Or Mr. Nilavo Roy

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PROGRAMME HIGHLIGHTS:



- Sessions by Industry & Academic Experts
- Field trip & Case Studies
- Collaborative Project Workshop



Day		Topic	Hr	Time	RP
Aug-25	M	Overview of Social Entrepreneurship	2 hr	Offline (2:30 -4:30pm)	Dr. Joydip D
Aug-27	W	Social and Commercial Entrepreneurship -Theories & Models , Legal Forms, Ethical Issues	2 hr	Offline (2:30 -4:30pm)	Dr. Joydip D
Aug-28	Th	Fundamentals of Human Resource Management	2 hr	Offline (2:30 -4:30pm)	Ms. Tulika G
Sep-01	M	Defining Problems, Conducting Market Research and Designing Solutions	2 hr	Online (5-7pm)	Mr. Saikat M
Sep-04	Th	Methods to Evaluate Social Impact	2 hr	Online (5-7pm)	Mr. Saikat M
Sep-06	Sat	Financial Planning, Business Plans, and Detailed Project Reports	2 hr	Online (5-7pm)	Mr. Sayantan M
Sep-08	M	Understanding the Importance of Values	2 hr	Offline (2 -4pm)	Ms. Purba S
Sep-10	W	Innovation to Impact: Integrating Research & Development in Product Design	2 hr	Offline (2:30 -4:30pm)	Dr. SrijanH
Sep-11	Th	Communication Techniques, Marketing Tools and Branding Strategies	2 hr	Online (5-7pm)	Mr. Anupam G
Sep-13	Sa	Financial Resources & Fundraising Strategies for Social Ventures	2 hr	Online (5-7pm)	Mr. Sayantan M
Sep-17	W	Climate-Smart Agri-Enterprises: Case Studies in Regenerative Agriculture and Innovation	1 hr	Online (5-6pm)	Dr. SrijanH
Sep-17	W	Industry Insight: CSR funding & Case Studies	1 hr	Online (6-7pm)	Ipsita Thakur, KPMG
Sep-18	Th	Collaborative Project Workshop: Designing a Social Enterprise Model	2 hr	Offline (2:30 -4:30pm)	Ms. Ruth C
Sep-20	Sa	Field Visit & Expert Interaction:	5 hr	Experiential Learning (12 - 5pm)	
		Talk 1: Issues & Challenges in Entrepreneurship			Ms. Ruth C
		Talk 2: Responsible Business Practices			Ms. ParthaSD
		Talk 3: Case Study Discussions, Q&A			Mr. Sudip C
Sep-23	W	Presentation and Assessment of Group Projects	3 hr	Workshop (Hybrid) (2 - 5pm)	Dr. Joydip D, Mr. Sayantan M, Mr. Sudip C

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