



Loreto College Kolkata

Univart & Iaa-India

Offers

A 60 hour Hybrid Fineart Certificate Course

Painting
Applied Art
Design
&
Artist as Entrepreneur

Registration Link

<https://www.loretocollege.in/VAP/>

Register Here:-

Last date of Registration : Aug 10

Last date of Payment fees : Aug 12

Course Commences 16th August, 2025.

Course Fee 3750/-



Student Facilities & Enrichments

1. Credit Scores

Students will be awarded non-academic credit scores upon successful completion of the course."

2. Student Exhibition

Showcase your artworks in curated spaces within Loreto College and renowned art galleries. Gain exposure, connect with collectors, and build your portfolio.

3. IAA-India International Artist ID-Card

Official recognition for participation, access to events, networks, and artistic resources.

4. Access to Global Art Events

Through IAA-India's international network, students gain opportunities to connect with global artists and participate in international exhibitions, art fairs, and cultural festivals, expanding both reach and creative experience.

5. Artist Incubation Cell Access

Step into a creative launchpad. Receive mentorship to promote, brand, and sell your artwork. From studio-to-market guidance, you'll be supported to turn your passion into a profession.

6. Global Showcasing Platforms

Selected works will be featured via IAA-India, connecting you to an international art audience.

7. Creative Enterprise Support

Training in artpreneurship, digital branding, storytelling, pricing models, and product packaging. Build your own art-based product line—from prints and zines to lifestyle pieces.

8. Workshops & Residencies

Special sessions on creative thinking, branding, and visual expression; opportunities to join art residencies through Univart Foundation's global network.

9. Publication in Reputed Art Journal

Selected student artworks and projects will be published in a reputed national/international art journal, offering academic and professional recognition, and visibility in the broader art community.

- Course Details
Every Monday 02:30pm and every Saturday 10:00am
- Duration
12 Weeks

Canvas of Curriculum: Weekly Palette

WEEK	Module	Topics Explored	Outcome
1-3	Foundation Sketches	Observation, Line, Form, Perspective, Still Life	See like an artist; draw like one too
4-5	Whispers of Watercolour	Washes, Composition, Atmospheric Landscapes	Discover fluidity, glow, and transparency
6-8	Acrylic Rhythms	Palette Knife, Texture Play, Bold Abstractions	Engage speed, intuition, and expression
9-11	Oils & Echoes of the Old Masters	Underpainting, Portraits, Landscapes	Rich layering, timeless technique
12-14	The Applied Imagination	Poster Art, Typography, Mixed Media, Collage	Design meets expression; creativity meets utility
15-16	Signature Creation	A personal artwork: your medium, your story	Authentic voice and self-directed practice
17-18	Art on the Field	Visit to Gallery / Residency / Heritage Site	Real-world insight, cultural immersion
19-20	The Artist as Entrepreneur	Art as Product, Branding, Portfolio, Pricing	Transform talent into creative enterprise
21-22	Mounting the Vision	Exhibition Planning, Curation Basics	Gallery-readiness and professional finesse
23-24	Final Showcase	Public Viewing + Jury + Certification	Confidence, visibility, recognition